

Media and Technology

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November 2003

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CHANGE OF EMAIL ADDRESS

My email address has changed. The old address will **not** work after January 1, 2004. Please change your address books to Lisa.Walters@desse.mo.gov

CHANGE OF DESE WEB ADDRESS

The DESE web page address has changed. It is now <http://desse.mo.gov>. Please change your bookmarks and/or

favorites. The direct link to the Library Media page is <http://desse.mo.gov/divimprove/curriculum/lmcindex.htm>

SHOW-ME CONNECTION

The research project concerning school library media centers and their impact on student achievement was completed in the spring of 2003. The complete research report is available on the web at the Library Media address. In addition to the report, there is a PowerPoint presentation available for anyone to use.

It was determined there **is** a positive relationship between school libraries and student achievement. "When other conditions were taken into account [demographic conditions], School Library Media Center Services accounted for up to 11% of the variation in the Weighted Average Missouri MAP index. Generally, its importance falls below that of demographic differences, which consistently demonstrated stronger affects at about 40% of the variation in the Weighted Average MAP Index."

The demographic conditions include free and reduced lunch rate, percentage of African American students, teacher education/certification, percent of poverty, median household income, and educational level attainment [of parents].

A study at the local building level is being discussed. The State Library and

DESE may be contacting you to participate in that study.

AVERAGE COST OF BOOKS

According to the March 2003 School Library Journal website, <http://www.slj.com>, the average cost of books, are as follows:

SLJ's Average Book Prices 2003	2001	2002	2003
HARDCOVER (children's and YA titles)			
Average price (all titles)	\$18.58	\$18.78	\$19.18
Preschool to grade 4	\$16.01	\$16.04	\$17.45
Grade 5 and up (fiction)	\$16.10	\$16.83	\$16.77
Grade 5 and up (nonfiction)	\$21.49	\$21.46	\$22.99
PAPERBACK (children's and YA titles)			
Trade paperbacks (excluding mass market)	\$18.29	\$18.13*	—
HARDCOVER (adult titles)			
Fiction (excluding special editions, etc.)	\$25.54	\$25.83*	—
**Nonfiction	\$76.87	—	—
PAPERBACK (adult titles)			
Fiction	\$17.99	\$17.16*	—
***Nonfiction	\$39.34	—	—

*Preliminary prices.
 **Price includes single-volume reference titles.
 ***Price includes reference and related resources.
 Source: School Library Journal, Bowker's Books in Print.

RECOMMENDATION FOR PER PUPIL EXPENDITURES

The 2003-2004 recommended library expenditure is \$73.45 per pupil. The building per pupil expenditure is calculated by adding the supplies sub-total to the materials sub-total then dividing the grand-total by enrollment.

There is a list of Missouri school library reported expenditures available on the web. You may use this information to compare your school/district to any in the state

<http://dese.mo.gov/divimprove/curriculum/lmcindex.htm>.

FOUR DISTRICTS AWARDED FEDERAL GRANTS TO UPGRADE SCHOOL LIBRARIES

Four Missouri school districts have been awarded federal grants for their library media centers for the 2003-2004 school year.

The Improving Literacy Through School Libraries program is conducted by the U.S. Department of Education. The program is designed to increase student reading achievement by improving schools' library services and resources. Nationwide, 73 grants were funded with the average award totaling \$165,000.

The four Missouri recipients are:

- Ava School District, Ava (\$150,000)
Through Project READ, the district plans to update its book collection and media materials for all three of its schools, which serve more than 1,500 students. Library hours will be extended to increase access.
- Southern Reynolds County School District, Ellington (\$31,000)
The Bridge to Literacy program will serve 300 elementary students, pre-kindergarten through 6th grade. The program will entail training for the library media specialist and teachers, new literature and resources, computer-related activities for teachers and students, and opening the library media center before-and after-school and during the summer.
- Pulaski County School District, Richland (\$112,000)
The district will implement Project SAIL (Students Achieve Increased Literacy) at two schools, serving 675 students. The project will provide new reference materials, nonfiction books

and visual materials to the elementary and high schools. The library media center will extend its hours to after school, weekends and summer.

- St. Louis Public Schools (\$181,000)
The district's School Library Literacy Initiative will focus on increasing reading achievement of students in third, fourth, and fifth grades. The district serves nearly 22,000 students at 73 elementary schools. The project will provide new books, multimedia resources and software to supplement the elementary curriculum.

CORE DATA SCREEN 7 (LIBRARY)

A few small changes have been made to Screen 7 for the June 2004 report. Title VI funding source has been changed to Title V and Incentive Grant and VIDEO grant funding sources have been deleted.

Screen 7 is on the report calendar but it is doubtful reports will be available for 2004 data collection screens.

COMPARING DISTRICT EXPENDITURES

For the past several years, you had to request core data information to compare school building and/or district expenditure information. This has changed with the posting of the information on the Library Media web site. You may compare your district per pupil expenditures (supplies and materials divided by enrollment) to any other school and/or district in the state.
<http://dese.mo.gov/divimprove/curriculum/lmcindex.htm>

ANNOUNCING MISSOURI MIGRANT ENGLISH LANGUAGE LEARNING (MELL) CLEARINGHOUSE AT CISE submitted by Ivy Hui

Formerly the Missouri ESOL Clearinghouse, the new name reflects changes the clearinghouse has undertaken to expand resources for its patrons. The MELL Clearinghouse at the Center for Innovations in Education (CISE) offers:

- Short-term loans of professional development resources related to educating migrant, immigrant, and English language learners addressing topics such as assessment, cultural awareness, instructional strategies, differentiating instruction, disabilities, and more
- Instructional resources related to cultural awareness, career education, English as a second language, language arts, health, history, social studies, reading, writing, mathematics, science, reading materials in Spanish and more
- Topical lists of library resources (available in print and online)
- List of state and national agencies, organizations and Internet sites related to educating English language learners
- Information request service
- Online catalog of library resources:
<http://www.cise.missouri.edu/mell>

Beginning July 1, 2004, instructional resources for migrant, immigrant, and English languages learners (formerly located in the Migrant Centers) will be

available for a three-month renewable loan period.

Please contact the MELL Clearinghouse at CISE to borrow materials or ask specific questions. Visit our website frequently at <http://cise.missouri.edu/library/> and check out the "New Arrivals to the CISE Library" section for new titles.

Missouri MELL Clearinghouse
800-976-2473
(573) 884-7275
Relay in Missouri 800-735-2966 (TDD)
Fax (573) 884-6300
mocise@missouri.edu

COMMUNICATION ARTS GRADE-LEVEL EXPECTATIONS

The new Communication Arts Grade-Level Expectations is a great tool to show classroom teachers and administrators how the library program is supporting the curriculum to improve student achievement. You may access the document on the web <http://dese.mo.gov/divimprove/curriculum>. There are grade level expectations available for other subjects as well.

If you would like the grade level expectations in a Word document, please contact me at Lisa.Walters@dese.mo.gov.

UPDATING COPYRIGHT APPLIES TO EVERYONE DOCUMENT

A group will work to update the *Copyright Applies to Everyone* document starting in the summer of 2004. Please contact me at Lisa.Walters@dese.mo.gov, if you are interested in working on this project.

NEW PROFESSIONALS IN THE LIBRARY FIELD

If you know a new professional in the field or someone who has moved to a different building or district, please send the name, mailing address, and email address to me so I may add it to my database.

MASL SPRING CONFERENCE

Visit <http://www.maslonline.org> for information concerning the annual conference. Registration information is available.

GRANTS FROM THE STATE LIBRARY

The State Library has several grant programs available to school librarians. One grant in particular may be of interest when considering the MASL Spring Conference as it helps pay for conference attendance. Please visit the Secretary of State's web site for complete grant information. <http://www.sos.mo.gov/library/development/grants.asp>

MISSOURI STATE LIBRARY SCHOLARSHIP

To help meet the need for professional librarians, the State Library's new scholarship program is available for undergraduate (juniors and seniors only) and graduate students in pursuit of careers as librarians. The scholarships are open to students attending Missouri academic institutions and are limited to tuition costs and academic fees.

Applications are being accepted for the

winter and spring semester. Visit <http://www.sos.mo.gov/library/scholarship/>

WEB SITE EVALUATION TRYING TO GET TEACHERS TO EVALUATE WEB SITES?

One way you can evaluate the ownership and possible bias of a web site is to visit <http://www.alltheweb.com>. Type in the web address you are checking, and information will be provided.

I checked the address <http://martinlutherking.org> and found the following. [Martin Luther King Jr. - A True Historical Examination](#)

Description: Martin Luther King: A True Historical Examination. This site includes historical trivia, articles and pictures. A valuable resource for teachers and students alike.

<http://www.martinlutherking.org/>

Find [all external web pages that link](#) to "martinlutherking.org"

Find [all external web pages that contain](#) the term "martinlutherking.org"

Find [all web pages indexed](#) under "martinlutherking.org"

Discover [who owns](#) "martinlutherking.org"

See how "martinlutherking.org" [used to look](#)

When I clicked on "Find all external web pages that link to "martinlutherking.org", I was lead to a page with the following (first two listings only).

[White Pride For Kids'](#)

Description: A page dedicated to telling kids about their great white western culture.

<http://kids.stormfront.org/> - 6 KB

[Better Read That Again: Web Hoaxes and Misinformation](#)

Description: Categorizes problematic sites and gives many examples of each type. Ends with a section which points to sites which give people accurate information as well as warnings about hoaxes and half-true...

<http://www.infotoday.com/searcher/sep00/piper.htm> - 50 KB

<http://www.alltheweb.com> is a good source for educating teachers and students to the accuracy of information on the Internet.

AWARD FOR LIBERTY PUBLIC SCHOOLS

The Liberty School District has been named the 2003 winner of the National School Library Program of the Year Award. The award was presented during the American Library Association annual conference, held in June in Toronto Canada.

Sponsored by the Follett Library Resources Company, this prestigious award honors school districts and individual schools for demonstrating excellence in school library media programs that ensure students and staff become effective users of library and information services.

Carroll M. Makemson oversees the performance of staff who participate in a career-ladder program with incentives for exemplary services for mentoring, instructional improvement, and taskforce/committee activities. She reported that the library media specialists are known as "good teachers."

FREE ART BOOKS FOR LIBRARIES

Art Resources Transfer distributes free books, videos, and interactive materials on art and cultural issues to school libraries in rural and inner-city areas through the Distribution to Underserved Communities Library Program (DUC). The 2003 DUC brochure is available and includes almost 500 titles, which have been donated by museums, galleries, and publishers. Librarians may choose any titles from the catalog, and the books are delivered free of charge.

To request a print catalog, contact artresources@earthlink.com or send a fax to 212-352-8448. To order online, visit <http://www.ducprogram.org>

PERSONAL NOTE

I hope you have had a good start to the 2003-2004 school year. I know finances are a worry in every district and morale may be low. Keep up your chin and remember to do the best you can for the students. We will weather this storm, as many have before us.

Thank you for being a strong instructional partner, a supportive professional, and a welcoming presence to all children.

Lisa

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